

# Seeking Support For Erie Looking Productions

The Air Staff

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Erie Looking Productions is an electronic media arts consultancy based in Ashtabula. It had its start at the beginning of the podcast movement out west and successfully produced media content online for over six years. It had been on hiatus since late 2013 to allow the owner to serve his country as a civil servant helping keep the federal government functioning. After the disaster of the 35 day government shutdown earlier this year, Erie Looking Productions is slowly returning to life. Now is neither a good nor safe time to be a federal civil servant.

Most recently Erie Looking Productions participated in the 7th annual Radio Race hosted by radio station KCRW. The consultancy is also working on short films to submit to the Dam Short Film Festival and MidWest WeirdFest events for consideration. Previously the consultancy handled some radio advertising brokerage on behalf of the Music Along The River folk festival. Some periodic print production work of a religious nature is also handled by the consultancy for religious entities.

Currently the consultancy is seeking base funding to maintain basic operations. Based upon prevailing wage rates in northeast Ohio, that results in a need to secure \$2,449.60 *monthly* to cover a personnel cost less than the going rate for what a single full-time entry board operator would be paid as well as overhead. Direct contributions are accepted from potential patrons at <https://www.paypal.com/paypalme2/erielooking> while Patreon-style contributions are accepted at the lower-cost platform Liberapay at <https://liberapay.com/smkellat>. Support through other means would have to be discussed.

After searching details from the Census Bureau it is plainly seen that this is not the usual type of business one would find in Ashtabula County. Rather than let it disappear an opportunity exists to broaden in even a small fashion our industrial base. Would you be willing to take a risk and join us on an adventure into a new realm of media where businesses in Ashtabula County are currently not doing as much? Questions are always accepted via e-mail at [smkellat@gmail.com](mailto:smkellat@gmail.com).

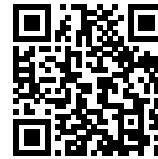


Figure 1: An example of production work from the restart posted to SoundCloud at <https://soundcloud.com/alpacaherder/radio-race-2019-when-local-media-isnt-truly-local>

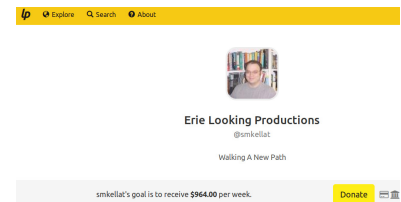


Figure 2: A funding platform through which Erie Looking Productions can be supported on a continuing basis. See: <https://liberapay.com/smkellat>